

A photograph of an elderly man with white hair, smiling broadly, looking slightly to his right. He is wearing a dark, patterned jacket over a light-colored shirt. The background is a blurred crowd of people. A large, diagonal, semi-transparent overlay in shades of purple and red covers the right side of the image, containing white text.

**TOGETHER WE CAN
STOP PSP & CBD**

**YOUR
REGULAR
GIFT**

***STARTS
HERE***

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HOW A SMALL MONTHLY GIFT CAN MAKE A **BIG** **DIFFERENCE**

New evidence indicates 50% of people affected by PSP & CBD are initially misdiagnosed with similar neurodegenerative conditions such as Parkinson's.

Earlier diagnosis leads to opportunities to participate in research which is crucial to developing a better understanding of the diseases. The more we understand about PSP & CBD, the faster we can deliver on our promise for the right care today and the cure tomorrow.

This invaluable work can only happen with the support of people like you.

As well as supporting individuals and families living with PSP & CBD, a small monthly gift will help us continue raising awareness of PSP & CBD whilst educating healthcare professionals and advancing research into treatments.

A regular gift also enables you to make a difference in a way that fits in with your personal budget. You can increase, decrease or cancel your gift at any time. What's more, if you are a UK taxpayer, your regular gift is eligible for 'Gift Aid' which means your donation could be worth up to 25% extra at no cost to you.

Together we can get closer to a cure.

HOW YOUR GIFT COULD HELP

£5 per month could... **raise awareness amongst local GPs**

We know GPs often find it difficult to spot symptoms of PSP & CBD and that many may not have come across the disease before.

£5 could pay for a GP Guide and a Red Flag Tool to be sent to a local GP practice. These resources help GP's to recognise the symptoms of PSP & CBD earlier.

£10 per month could... **help guide newly diagnosed families**

The early stages of diagnosis can feel very overwhelming. This is why we have produced a comprehensive guide written for people affected by PSP & CBD.

The guide contains all the information you will need to understand the condition.

You could help newly diagnosed families by giving a gift of £10 per month.

£25 per month could... **help to push important research forwards**

We fund ground-breaking research to improve the lives of people affected by PSP & CBD and are dedicated to finding the right care today and the cure tomorrow.

Giving a gift of £25 a month can help bring a better quality of life for those living with PSP & CBD.

Start your regular gift today by completing the accompanying form or registering online:

www.pspassociation.org.uk/regulargift/



Margaret Powell House
415a Midsummer Boulevard
Milton Keynes
MK9 3BN

T 01327 322410

E fundraising@pspassociation.org.uk

Start your regular gift today by completing the accompanying form or registering online:
www.pspassociation.org.uk/regulargift/



Please fill in the whole form using a ball point pen, detach the Direct Debit Guarantee and send the completed form to:

PSPA, Margaret Powell House,
415a Midsummer Boulevard,
Milton Keynes, MK9 3BN

Names of account holder(s)

Bank/building society account number

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Branch sort code

--	--	--	--	--	--

Name and full postal address of your bank or building society

To: The Manager	Bank/Building Society
Address	
Postcode	

Reference for office use only

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Banks and building societies may not accept Direct Debit Instructions from some types of account

This Direct Debit Guarantee should be detached and retained by the payer.

Your Direct Debit Guarantee

- The Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit PSPA will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request PSPA to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by PSPA or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when PSPA asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

Instruction to your bank or building society to pay by Direct Debit

Service user number

8	3	9	6	1	5
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FOR PSPA OFFICIAL USE ONLY

This is not part of the instruction to your bank or building society.

I would like to make a regular gift to the PSP Association (PSPA)

Please accept my gift of £

(Please delete) monthly / quarterly / twice yearly / yearly

I would like my regular gift to begin on

5th of (month) (year)

15th of (month) (year)

Instruction to your Bank or Building Society

Please pay PSPA Direct Debits from the account details in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with PSPA and, if so, details will be passed electronically to my Bank/Building Society.

Signatures(s)

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Date

--

Thank you for making a regular gift to PSPA

There is just a little more information that we need from you:

Communications Preferences

Name	
Address	
Postcode	
Telephone	Email

We greatly appreciate your support and would like to keep in contact with you about our news - including stories and information about our supporters, research projects, volunteering and fundraising activities and appeals.

If you are happy to hear from us with these updates, please tell us how you would like to be contacted (you can select more than one method):

- ☐ Email ☐ Post
- ☐ Phone ☐ I don't want any further contact from PSPA*

PSPA will use your personal information only for the purposes for which you have given us consent. We will keep your data confidential and safe, and will never swap or sell it and you can always withdraw your consent at any time by emailing info@pspassociation.org.uk or calling 01327 322410. You can see our privacy statement at <https://pspassociation.org.uk/home/privacy-policy> which explains how we collect, store, manage and use your personal information.

* PSPA will contact you about your Direct Debit Only

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by PSPA from the tax you pay for the current tax year. Your home address is needed to identify you as a current UK taxpayer.

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Name	
Address	
Postcode	
Date	

In order to Gift Aid your donation you must tick the box below:

- ☐ I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to PSPA. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.
- ☐ I am not a UK tax payer.

Please notify us if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code

Thank you for supporting PSPA

By choosing to give a regular gift, you will help us to plan ahead. Thanks to your support we can continue to provide vital information and support to people living with PSP & CBD and their families, alongside educating health and social care professionals so they can provide the very best care. Your support also enables us to fund research into PSP & CBD to find the cure we all long for.

A regular gift allows us to plan for the future because we know, that day in and day out that we have an income stream that we can rely on.

Together we can stop PSP & CBD